

## FactualWEST 2020

**L** Live Streamed    **P** Pre-Recorded

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**NOVEMBER 6 • FRIDAY**


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| 1:00pm – 2:30pm | <p><b>L FactualWEST WELCOME &amp; The Future of Factual Broadcaster Panel</b><br/> <i>Moderators: John Ritchie</i><br/> <i>Speakers: Kathleen Meek, Christine Willings, Nancy Chapelle, Andrew Morris</i></p>   |
| 2:30pm – 3:30pm | <p><b>L Broadcaster Networking</b><br/> <i>Speakers: Kathleen Meek, Christine Willings, Nancy Chapelle, Andrew Morris</i><br/>         Using the networking feature in our conference platform, connect with our Broadcasters for one-on-one video chats - pitch an idea, ask a question or just say "hello."</p>   |
| 2:30pm – 3:30pm | <p><b>L The Importance of Representation in the Edit Suite</b><br/> <i>Speakers: Margot Daley</i><br/>         Senior unscripted producer, story editor and former unscripted production executive at Corus, Margot Daley, will discuss the importance of representation in the edit suite. The edit suite has the most direct influence and sway on what makes the final 44 mins. Story Editors need to be aware that they aren't pushing old narratives and have to be sensitive about how people who almost never get a voice are portrayed. In this session, Margot Daley will discuss some of her experiences, story editing and best practices for articulating concerns to your producer in a conversational way.</p>  |
| 3:30pm – 5:00pm | <p><b>L Masterclass - Finding the Diamonds in the Rough in the Editing Room</b><br/> <i>Speakers: Andy Bely, Dylan Wertz</i><br/>         Any episode of TV is only as strong as its weakest scene. That's why, when delivering a cut, you need to make every scene a showstopper. But what do you do when the footage just isn't there? You need this scene to get your story from A to B, but the coverage is weak, the main players are out of focus, and there is no conflict happening between action and cut... How do you take this dud of a scene and turn it into something not only passable, but entertaining? And how do you balance making the scene feel 'real', without crossing your ethical lines?<br/>         Join veterans Andy Bely and Dylan Wertz for this conversational workshop taking you behind the edit suite door and showing you how to polish that turd into television Gold... well, television Bronze at least.</p> |
| 3:30pm – 5:00pm | <p><b>L Masterclass - With Seed &amp; Spark's Emily Best</b><br/> <i>Speakers: Emily Best</i></p>   |
| 5:00pm – 6:00pm | <p><b>L The Social Dilemma: A Conversation with Jeff Orolowski</b><br/> <i>Moderators: David Gullason</i><br/> <i>Speakers: Jeff Orolowski</i><br/>         The Social Dilemma has quickly become one of the most talked about documentaries of 2020. Currently airing on Netflix, this documentary-drama explores the dangerous human impact of social networking, with tech experts sounding the alarm on their own creations. Join writer/director Jeff Orolowski as he recounts how he became aware of the dilemma social media creates and why he chose to unravel it through combining a narrative and documentary story. Moderated by Executive Producer David Gullason this is one conversation not to be missed.</p>   |
| 6:00pm – 7:00pm | <p><b>L Virtual Cocktail Class with Lavish Liquid</b><br/>         Join FactualWEST for their first interactive virtual cocktail class. In this hands-on class, taught by one of the expert Bar Cart Educators, participants will learn how to make two classic gin cocktails:<br/>         1. Southside<br/>         2. Gin Mule<br/>         Cocktail kits and equipment will be delivered on Thursday, November 5th between 11am—5pm.<br/>         The Gin Cocktail Class will be hosted on Friday, November 6th at 6 pm.<br/>         Order your kit here: <a href="https://barcart.ca/products/factualwest-gin-cocktail-class">https://barcart.ca/products/factualwest-gin-cocktail-class</a></p>  |

**NOVEMBER 7 • SATURDAY**

9:00am – 10:00am P **Mindfulness Session with Marian Smith, Mindful Living**

10:00am – 11:30am L **Case Study: The Oland Murder**

*Speakers: Trevor Hodgson, Deb Wainwright, Nicole Lawson, Laurie Case*

The Oland Murder is fascinating 4 part series with all of the essential elements needed for any true crime saga: alleged police misconduct, financial scandal, gossip, infidelity, and murder. In 2011, multi-millionaire Richard Oland of the Moosehead Brewing family in New Brunswick was found bludgeoned to death. His son, Dennis, quickly became the police's prime suspect. In 2015 he was convicted and sentenced to life in prison. Dennis always insisted he was innocent, and in October of 2016 a retrial was ordered.

In this case study we hear from the team that put the series together. From the moment Dennis Oland was released awaiting his retrial, the producers had intimate and exclusive access to the defense, the accused, his family, and investigators, documenting the road to retrial. In real time they follow unexplored leads and dig into new evidence in search for the truth. They capture every moment until the unpredictable conclusion at the trial's end. Hear how over the course of several years they gained exclusive access, navigated the Canadian court systems, overcame a mountain of legal and privacy considerations, and ultimately were able to weave together this gripping true crime mystery.

12:00pm – 1:00pm P **Drag Race Canada - Formats!**

*Moderators: Kate Green*

*Speakers: Fenton Bailey*

Join us for a 'herstorical' conversation with Executive Producer of RuPaul's Drag Race and Canada's Drag Race, and co-founder of World of Wonder Fenton Bailey.

In this session learn how the iconic and well-loved series was produced in association with Blue Ant Studios and how did all the parties negotiate bringing Canada's Drag Race, True North Strong and Fierce edition of the Emmy Award-winning series RuPaul's Drag Race to CRAVE.

Moderated by everyone's Squirrel Friend, Kate Green.

1:00pm – 2:00pm P **The Shows That Never Were**

2:00pm – 3:00pm L **Roundtable Sessions with Mentors**

*Speakers: John Ritchie*

3:00pm – 4:00pm L **Case Study: Big Timber**

*Speakers: Rob Hardy, Andrew Johnson*

The newest and most successful 'men tv' to History Channel's roster is the Locally shot and produced series Big Timber. Big Timber follows the dangerous work of logger and sawmill owner Kevin Wenstob as he and his crew go to extremes to keep the family sawmill, and their way of life, alive. In this session hear Executive Producer Series Producer Robert Hardy, Executive in Charge of Production, Original Content - Factual, Corus Entertainment, Andrew Johnson and others as they discuss how this show came to be and how they navigated telling the story through the eyes of one lead character.

4:00pm – 5:00pm L **In Conversation with Love on the Spectrum's Cian O'clery**

*Speakers: Cian O'clery*

5:00pm – 5:15pm P **FactualWEST Closing Remarks**